

# Lung Cancer Voice

Summer 2007

## National Lung Cancer Partnership Announces New Lung Cancer Patient Resources

The National Lung Cancer Partnership is excited to unveil two new educational resources for lung cancer patients. The first, *Stories of Strength: Making the Decision to Enter a Lung Cancer Clinical Trial*, is a video describing the clinical trial process through the eyes of lung cancer patients. Its goal is to give individuals considering a trial the opportunity to hear from other patients who have participated in one. We are offering this resource to physicians as a tool to use in their discussions with patients and their families about treatment options for lung cancer.

The second resource, *Living With a Diagnosis of Lung Cancer*, is a booklet written for newly diagnosed lung cancer patients to help them understand what lung cancer is, the treatment options that are available, and how they can empower themselves as they live with the disease.



**Stories of Strength:  
Making the  
Decision to Enter  
a Lung Cancer  
Clinical Trial**

Lung cancer research advances don't just happen in the laboratory. Laboratory research is only the starting point. The final step in bringing

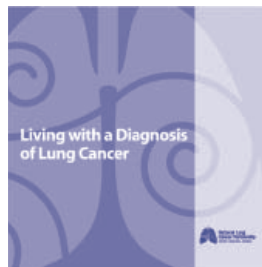
new treatments to patients is the clinical trials process. Clinical trials allow researchers to test whether promising new drugs, medical devices, or other treatments actually work in people. It is vitally important to increase the number of patients who participate in clinical trials. Research and new treatment advances won't happen unless more patients enroll in trials. Currently, less than five percent of adults diagnosed with cancer join clinical trials. This educational video explains the clinical trials process in detail and encourages lung cancer patients, in consultation with their doctors, to consider participation.

*Stories of Strength: Making the Decision to Enter a Lung Cancer Clinical Trial* is the first lung cancer-specific video that explains the clinical trials process as seen through the eyes of patients who joined a trial. Produced by the National Lung Cancer Partnership, this video features the personal experiences of four lung cancer survivors who have taken part in clinical trials. They discuss their initial apprehensions about joining a trial and their actual experiences, which go far in dispelling the myths surrounding participation. These are the

patients you will hear from in our video:

- Lori, a 48-year old ER nurse, mother of two, and 5 1/2-year lung cancer survivor
- Jerrold, a 33-year old engineer, father and husband, and 2-year lung cancer survivor
- Anita, a 76-year old grandmother and 16-year lung cancer survivor
- Karen, a 53-year old computer programmer, mother of twin boys, and 5 1/2-year lung cancer survivor

Although the video is told primarily from the perspective of patients, it also offers insights about clinical trials from two noted thoracic oncologists: Dr. Joan Schiller and Dr. David Carbone. They outline the structure of clinical trials, from early testing in Phase I to the large multicenter Phase III trials that determine whether the treatments will gain Food and Drug Administration (FDA) approval. Dr. Schiller and Dr. Carbone also discuss the pros and cons of joining a clinical trial, and why lung cancer patients should consider this option as part of their treatment plan.



**Living With a  
Diagnosis of Lung  
Cancer**

This 40-page booklet, produced by the National Lung Cancer Partnership, is written for newly diagnosed patients. An informal poll of patients and family members

revealed a striking lack of easily accessible and understandable information available to guide patients after they are diagnosed with lung cancer. This booklet was designed to address these vital needs, and give physicians an effective resource to distribute to their newly diagnosed patients.

The booklet's overall message is one of hope, even in the face of a lung cancer diagnosis. Lung cancer patients have more treatment options than ever before, including new and innovative drugs currently in clinical trials, all with the potential to help patients live longer and better lives. The National Lung Cancer Partnership wants this message of hope to be foremost in the minds of patients as they enter this new phase of their lives. Please see page 5 to read an excerpt from *Living With a Diagnosis of Lung Cancer*.

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Joan H. Schiller, MD

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Support Research, Awareness and **Change**

*Living With a Diagnosis of Lung Cancer* is an invaluable resource to patients and one that is sorely needed. The American Cancer Society estimates that 213,380 Americans will be diagnosed with lung cancer in 2007.

*Living With a Diagnosis of Lung Cancer* addresses such basic questions as "What is lung cancer?" and how lung cancer is staged. Topics include standard treatment options for lung cancer, a description of the different members of the cancer care team, an overview of the clinical trials process and how participation may expand treatment options for the patient, and how to maintain hope in the face of a lung cancer diagnosis.

In addition to its message of hope, *Living With a Diagnosis of Lung Cancer* includes space for tracking treatment progress and taking notes, a place to collect business cards of healthcare providers, and additional pockets for keeping hospital orders and other important papers. *Living With a Diagnosis of Lung Cancer* encourages patients to visit the National Lung Cancer Partnership website to access additional resources pertaining to diagnosis, treatments, clinical trials, available support services, and financial assistance.

**For ordering information  
see page 5.**

This issue of the *Lung Cancer Voice* is made possible by an unrestricted educational grant from Genentech BioOncology.

# Letter from the President



**Joan H. Schiller, MD**

We often talk about the need for more lung cancer advocates. But what does it mean to be an advocate? Some envision advocates as people who walk the halls of Congress seeking funding for lung cancer research or who mount massive letter writing campaigns.

There is no question these efforts are critical, but this level of involvement isn't for everyone.

What can you do to be an effective lung cancer advocate? One way is to be an advocate in your own community. The National Lung Cancer Partnership has a petition calling on the federal government to increase funding for lung cancer research. We need more signatures. You can ask your family, friends, and neighbors to sign the petition by knocking on doors or sending an email asking them to sign the petition online at [www.NationalLungCancerPartnership.org](http://www.NationalLungCancerPartnership.org).

You can also help by distributing our lung cancer brochures to local businesses in your area. Many grocery stores, restaurants, doctors' offices, health clubs, libraries, etc. have areas set aside for community information. Having our brochure on hand at these locations lets people know that lung cancer is the #1 cancer killer in the country and helps energize the public to get involved and cast their vote on state and local measures to change this statistic.

Whenever a story about lung cancer or cancer research appears in the newspaper, you can be an advocate by writing a letter to the editor sharing your views, or a longer "op-ed" piece that newspapers publish as a guest column. Increasing community awareness by writing a local or national newspaper about the magnitude of the lung cancer problem and lack of research funding are extremely effective methods of advocacy.

Beyond these efforts, you might consider hosting a lung cancer awareness event in your community. We are very pleased to be sponsoring four *Free to Breathe™* run/walk events in communities around the nation (see page 6 for dates and locations). Other volunteers are holding tennis tournaments, luncheons, auctions, and cocktail parties. These events help raise community awareness of lung cancer and get other people thinking about ways they can help. Organizing a *Free to Breathe™* or other event in your community is a great way to be an advocate.

You can also be your own advocate in regards to your or your family members' medical care. Obtaining second opinions, asking questions, and seeking out information online are ways to become your own best advocate so that you receive the expert healthcare you deserve. The Partnership has developed two new tools to educate and empower patients and their

families. *Living with a Diagnosis of Lung Cancer* is a booklet designed to answer the fundamental questions patients have when diagnosed with lung cancer. For ordering information see page 5.

We are also launching a new video, told from the perspective of patients, entitled *Stories of Strength: Making the Decision to Enter a Lung Cancer Clinical Trial*. This video helps patients understand the experience of participating in a clinical trial. It is absolutely critical that more lung cancer patients participate in clinical research. Research advances, and eventually cures, will not happen without the participation of lung cancer patients in ongoing trials. This DVD is also free and can be ordered individually or with the booklet. You can help by asking your doctor, local hospital, or clinic to distribute the booklet and video to patients with lung cancer.

We urge you to be an advocate in whatever way works best for you, whether at your computer, your doctor's office, in the halls of Congress, or anywhere you feel your voice will be heard. The National Lung Cancer Partnership and the lung cancer community need your help in the fight against lung cancer.

Sincerely,

Joan H. Schiller, M.D.  
Chief, Division of Hematology and Oncology  
Deputy Director, Simmons Comprehensive  
Cancer Center

Andrea L. Simmons Distinguished Chair in  
Cancer Research  
University of Texas Southwestern Medical  
Center

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# Advancing Lung Cancer Research

Funding lung cancer research is extremely important to the National Lung Cancer Partnership. Without sufficient funding, researchers in the lung cancer field are unable to make the progress towards better treatments that is necessary to fight this disease, which, according to the American Cancer Society, will affect 213,380 Americans this year. In keeping with National Lung Cancer Partnership's goals of supporting and promoting research and encouraging health professionals to pursue careers in lung cancer research, we began a prestigious Research Grant and Award Program in 2005 and have since awarded four 2-year, \$100,000 grants. The National Lung Cancer Partnership's Research Grant and Award Program offers two types of awards: The Research Grant and the Career Development Award.

## Research Grant Program

The National Lung Cancer Partnership initiated the Research Grant to provide seed money to researchers who might not

otherwise enter the lung cancer field, or who might not otherwise achieve success in the field. Initially begun as a program to support research into sex differences in lung cancer, our Research Grant program has now been expanded to also accept applications pertaining to other facets of lung cancer research.

## Career Development Award

Our Career Development Award is designed to develop the careers of junior clinical and basic investigators in lung cancer etiology, prevention, and treatment. We believe this is the best mechanism for ensuring that a critical mass of lung cancer researchers is available to translate research discoveries into patient therapies to help decrease deaths from lung cancer and help patients live longer and better lives. This Award is intended to provide "protected time" for newly independent investigators to develop and receive support for lung cancer research.

## Help Us Grow

In order to keep our Research Grant and Award Program growing and making a positive impact in the lung cancer research field, we continually seek out new partnerships with individuals, organizations, and companies interested in funding lung cancer research. There are many ways in which National Lung Cancer Partnership can work with you, your organization or company to continue to provide researchers with the funds they desperately need to pursue their research in the lung cancer field. Some of the opportunities include, but are not limited to: hosting a fundraising event to help fund lung cancer research; raising funds to offer a named research grant through National Lung Cancer Partnership; or giving a charitable contribution to benefit National Lung Cancer Partnership's Research Grant and Award Program.

## Third Annual Grant Competition

The National Lung Cancer Partnership announces the opening of the application period for two award programs:

### National Lung Cancer Partnership/ LUNgevity Foundation Research Grants

for the promotion of understanding the molecular, cellular, and environmental underpinnings of lung cancer, and response to treatment. This grant, supported with the assistance of Genentech, is designed to provide seed money for promising novel research in lung cancer for faculty members at any point in their

careers, performing research at any institution world-wide. Two grants are available. One Grant is available specifically for research in the area of *sex and gender differences in lung cancer*. One Grant is available for research pertaining to any facet of lung cancer.

### National Lung Cancer Partnership Career Development Award

for junior clinical and basic investigators involved in lung cancer etiology, prevention, and treatment. The National Lung Cancer Partnership's goal is to create a critical mass of lung

cancer researchers to ensure that basic and behavioral research discoveries are effectively translated into patient therapies to reduce lung cancer incidence, morbidity and mortality. Applicants will be judged on the merits of their career development plan, research proposal, and research environment, among other factors.

For application eligibility and instructions, please visit the National Lung Cancer Partnership website. Application deadline: **September 4, 2007**. Awards will be made on or before January 1, 2008.

Interested in partnering with National Lung Cancer Partnership to fund critical lung cancer research? Have questions or want more information about these opportunities? Please contact Kenda Schwarz, Director of Development & Outreach, at [Kenda@NationalLungCancerPartnership.org](mailto:Kenda@NationalLungCancerPartnership.org) or by phone at 608-233-7905.



Kellie Safar Lerner is working to raise enough funds to establish a research grant in her mother's honor through **Roseann's Gift: raising awareness and research funding to cure lung cancer**. When fully funded, the Roseann Safar Lung Cancer Grant will be awarded to advance research in understanding how lung cancer starts, progresses, and how best to treat it. Please see page 6 for information about the inaugural **Roseann's Gift** charity event.

## In the Press

Research results from **Dr. Christoph Plass** at The Ohio State University, funded in part by **National Lung Cancer Partnership's Research Grant**, were published in the journal *PLoS Medicine*. Dr. Plass' research has found that lung cancer patients who lack a particular protein may do more poorly than those with normal levels of that same protein. If the findings are verified in a clinical trial, the absence of the protein might be used to identify lung cancer patients who need more aggressive therapy after surgery.

## Lung Cancer Voice is Available on the Web

You can now access current and back issues of National Lung Cancer Partnership's tri-annual print newsletter, *Lung Cancer Voice*, by visiting [www.NationalLungCancerPartnership.org](http://www.NationalLungCancerPartnership.org) and clicking on "Newsletter" at the bottom of the homepage.



# Stories of Strength



Gayle Zinda

## A Survivor's Story

Gayle Zinda, a motivational speaker and author of *Pink Lemonade: Freshly Squeezed Insights to Stir Your Faith*, was diagnosed with stage IA lung cancer in April 2006. She had just had her hip replaced two weeks prior when a dizzy spell during the night sent her to the emergency room.

Her husband, who happens to be a radiation oncologist, was concerned that she might be experiencing a blood clot and asked for a CT scan of Gayle's lungs. The scan detected her lung cancer.

### Q: How are you doing now?

A: My treatment was surgical removal. A thoracotomy is a very painful surgery and I am grateful I did not have to go through any other treatment. I'm doing awesome now. I am a human being with hopes and dreams and a purpose who happened to have a major lemon squeezed into my life, but I am embracing it and turning my lemon into "pink lemonade" to help others. I have made a year-long commitment to tour the country promoting my new book, *Pink Lemonade*, with my son, Adam. We are raising awareness about lung cancer and making a contribution to the Partnership's lung cancer research program from the sale of the book. (See page 7 for a book summary and ordering information.)

### Q: Do you talk about having lung cancer openly with others? What about the public's perception of a lung cancer diagnosis do you wish you could change?

A: I am a national speaker and speak very openly about lung cancer to everyone and they all ask, "Did you smoke? Wow, you look great!" I tell them I do not currently smoke, but that I did in my twenties. I quit about 23 years ago. I am working to help change the idea that only smokers get lung cancer. No one deserves lung cancer, or any other cancer! We all have made poor choices at some time or another but we don't deserve to die because of them.

### Q: How has having the diagnosis of lung cancer changed your life?

A: I now know I have a new purpose at the age of 51. I thought it was to be a wife, mother, and grandma, but I now realize I need to get out of my comfort zone – travel any and everywhere to speak out about lung cancer and how we need to help each other save our friends, family and community from this disease. I know I want my children and grandchildren to be more aware of the deadly effects smoking can have, not only on the smoker, but also on those around the smoker.

### Q: Is there any knowledge or information you wish you knew before that your experience with lung cancer has taught you?

A: I wish I knew there needed to be more money, research, doctors, information and media exposure regarding the statistics on lung cancer. I wish I knew that we need more research to create tests for early diagnosis.

### Q: What keeps you hopeful about lung cancer research and/or treatment?

A: What keeps me hopeful about lung cancer research and treatments is that there are so many people dedicated to helping eradicate this deadly disease. I appreciate the medical and

research communities for helping, even though at this time there is not enough money for lung cancer research. Their enthusiasm inspires me – they show up every day to do their job because they truly care.

### Q: What advice would you give to others recently diagnosed with lung cancer?

A: I would tell anyone diagnosed with lung cancer to:

- 1) Get good information and have someone with you at all doctor appointments with pen and paper in hand.
- 2) Only listen to things taking you closer to a positive outcome.
- 3) Pray and take one step at a time.

### Q: What advice would you give to physicians and health care providers in tending to patients with lung cancer?

A: I would ask members of the medical community to treat lung cancer patients as you would treat yourself, a friend, or a family member – with respect, patience, and dignity. Remember each and every one of your patients needs hope! We all need to be treated as if this were the first time you were providing this information.

Do you have a Story of Strength you would like to share? Do you want to read more Stories of Strength? Visit the Patients & Friends section of our website, [www.NationalLungCancerPartnership.org](http://www.NationalLungCancerPartnership.org), to read more stories about lung cancer survivors and submit your own.



Toni Wozniak, MD

## A Physician's Story

Dr. Antoinette (Toni) Wozniak is a medical oncologist at the Barbara Ann Karmanos Cancer Institute at Wayne State University. When she is not treating patients or performing research, she is often working in her role as Secretary/Treasurer of

the Partnership's Board of Directors.

### Q: What inspired you to enter lung cancer research and treatment?

A: I saw the challenges lung cancer patients face, and wanted to do what I could to help them. At the time I entered the field, I was also concerned about the lack of progress in the treatment of the most common cause of cancer death. I hoped – and still hope – to make a difference for lung cancer patients and their families.

### Q: What advances in lung cancer research have made you hopeful as a medical oncologist?

A: I have seen the amount of research going on in the lung cancer field rise exponentially in the last several years. The new targeted therapies that are on the market and in development are particularly exciting, and may well revolutionize the way we treat lung cancer patients in the future.

### Q: What would you like young professionals entering into lung cancer research and treatment to know about this field?

A: There is still a lot to be done in many different aspects of this disease including prevention, epidemiology and treatment. The lung cancer field is a very fertile area for research and the establishment of an academic career. We need more people to be engaged in lung cancer research and treatment.

### Q: As the Secretary/Treasurer of the Partnership's Board of Directors, what do you see as the greatest strength of the organization? What role do you see the Partnership playing in the future of oncology?

A: The strength of the organization is the fact that it was founded by a group of dedicated physicians and researchers who have as their main goal the elimination of lung cancer as the most deadly cancer among men and women. The Partnership is in a unique position to support research in the field of lung cancer.

Through our grant programs, we are already advancing the understanding of lung cancer. In order to help researchers continue to make advances toward better treatments, we will work tirelessly to keep growing our grant program each year.

### Q: What is your greatest challenge as a physician, researcher, and Partnership Board Member?

A: My greatest challenges are to continue to have novel ideas about research and treatment, while at the same time working to keep the Partnership growing. I am part of a wonderful team that is working to energize other individuals to support the Partnership's mission and advance research in lung cancer.

### Q: What would you like patients to know about lung cancer treatment – now and for the future?

A: Patients and their families need to know that there is a great deal of activity in lung cancer research right now and advances are indeed being made. Participants are needed for all kinds of clinical trials so that we can continue to make advances in treatment and improve survival.

# Patient Points of Interest

The following is an excerpt from National Lung Cancer Partnership's new educational booklet *Living With a Diagnosis of Lung Cancer*. To order copies, see below.

## Living With Lung Cancer

There isn't one best or easiest way to live with a diagnosis of lung cancer. Here are some suggestions for ways you can live with your diagnosis and treatment:

### Get a second opinion (or a third or fourth).

Arm yourself with knowledge of *all* of your options. If you do not get a recommendation from your doctor for where to get a second opinion, consider going to a National Cancer Institute-designated Comprehensive Cancer Center (<http://cancercenters.cancer.gov>). These centers are ideally suited to provide you with the treatment you need. The experts you consult may all tell you the same thing or they may suggest new options or clinical trials you may want to consider. You should enter treatment with the confidence that you have made the best decision you can.

**Become your own best advocate.** Talk with your doctors and nurses. Ask questions. Ask them to repeat what you don't understand. Repeat back to them what you think you heard and ask them to confirm that you understood. Be active in your care and choices. Use the pages at the end of the *Living With a Diagnosis of Lung Cancer* booklet to keep track of questions you have, and information about your health and disease, such as your latest test results, medical reports and notes. Bring a family member or friend with you to all appointments so that you can make sure they heard the same information you did.

**Don't let anyone steal your hope.** There is much that even the experts don't understand about lung cancer, especially how each person will respond to treatment. Forget or ignore the statistics. They tell you nothing about what is going to happen to you. Find doctors who share your hope for survival and are willing to fight right along with you.

### Make Healthy Lifestyle Changes

Life will change after any cancer diagnosis and living with lung cancer can be difficult. There are things you can do to help you deal with the changes in your life. For example:

- If your energy level is affected, plan rest periods as you need them.
- Know what causes you to become short of breath or experience other symptoms. Walking may be okay, but walking up hill may be too tiring.
- If you are undergoing chemotherapy treatments, ask your doctor when you are likely to have low blood counts and when they are likely to recover. Plan lighter activities on days when your blood counts are lower.
- Living with any serious illness causes mental exhaustion. It's normal to be worried, fearful, sad or anxious. You may want to ask for counseling or other help to deal with these feelings. You may have trouble sleeping. Ask your doctor for help if you

experience long-term sadness or sleeplessness.

- Take care of yourself. Your body is undergoing a battle. Arm it with what it needs to be successful. Eat well, drink plenty of water, exercise when you are able, and get enough rest, both at nighttime and during the day.
- Your cancer or your treatment may affect your ability to be intimate. Talk about this with your partner, and if necessary, your doctor and/or a counselor. Take time to just to be together.

## Your Family and Friends

Although you are the one with a diagnosis of lung cancer, your family and other loved ones are experiencing it with you. They are dealing with their own sadness, fears, and worries. One way for them to handle their feelings is to try to take care of you. If possible, allow them to help you. It is part of their healing process as well as yours. When it comes to family and friends, be sure to:

- Surround yourself with positive and encouraging people.
- Take someone to doctor visits with you to help listen or take notes.
- Accept offers for help. When people ask, "What can I do?" it is because they truly want to "do" something. Allow them the pleasure and privilege of helping you. You will be helping them through this hard time, too.

## Support Groups

Support groups offer a chance to talk with others going through situations similar to yours. Yet, many lung cancer patients are not comfortable seeking out these groups. Some people actually feel guilty about a diagnosis of lung cancer: if you have smoked, you may feel that it is your own "fault" that you got lung cancer. These negative feelings make support groups especially important for you. You must recognize that *no one deserves lung cancer*. Support groups also can help your family and loved ones who are affected by your illness. You may find that in the beginning you come to a group to seek encouragement and hope but that later you are the one to offer that same encouragement and hope to someone else. Many kinds of support are available. See the back of *Living with the Diagnosis of Lung Cancer* for places to seek out support groups.

## Ongoing Care

Even if there is no sign of lung cancer after your treatment is completed, the fear of the cancer returning is often on the mind of survivors. You may find yourself dealing with treatment side effects, or you may feel the loss of the attention of your medical team and support groups. This is a time of transition that can be difficult: feelings of depression are not unusual. Many people continue to find comfort from support groups even after their treatment has ended. Also, these groups allow you to share your experiences with those who are facing what you have already gone through, which can be rewarding.

Once your treatment is over, it is also important that you receive regular follow-up care. Visit your doctor as prescribed to monitor for any return of cancer. The American Society of Clinical Oncology recommends that you have follow-up appointments with your specialist every three months during the first two years after treatment, every six months during years three through five, and yearly after that. You should feel free to schedule more frequent appointments if you are experiencing symptoms that worry you or have other health care concerns. Ask your physician what symptoms you should be on the lookout for. Report them promptly should they occur.

## For the Young Person with Lung Cancer

Most lung cancer patients are over age 60. However, a large number of young people, even those under 40, are diagnosed with this disease. If you haven't started or completed your family and it is important to you, be sure to talk with your doctor before you start treatment about options for preserving your ability to have children in the future.



For more information, visit our website:

[www.NationalLungCancerPartnership.org](http://www.NationalLungCancerPartnership.org)

## Free Patient Resources

The *Stories of Strength: Making the Decision to Enter a Lung Cancer Clinical Trial* video and the *Living With a Diagnosis of Lung Cancer* booklet are free resources provided by National Lung Cancer Partnership. Both resources are available to view on our website at

[www.NationalLungCancerPartnership.org](http://www.NationalLungCancerPartnership.org). To order copies of the video and/or booklet, please include the quantity requested along with your contact information and shipping address.

- Email: [Info@NationalLungCancerPartnership.org](mailto:Info@NationalLungCancerPartnership.org)
- Fax: 608-233-7893
- Mail: National Lung Cancer Partnership  
222 N. Midvale Blvd., Suite 6  
Madison, WI 53705

# Upcoming Events

The inaugural **Roseann's Gift Charity Event** will take place on **Tuesday, September 18** from 7-10 PM at the Manhattan Penthouse, 80 Fifth Avenue in **New York, NY**. The evening will boast an open bar and a fantastic menu of passed hors d'oeuvres, a silent auction, and keynote speakers. (Please see page 3 for a profile on *Roseann's Gift: raising awareness and research funding to cure lung cancer*, and for more information on how you can set up a research grant with National Lung Cancer Partnership in a loved one's honor or memory.)



With the success of the **Free to Breathe™** run/walk series inaugural event in Philadelphia last year, National Lung Cancer Partnership is excited to announce that four **Free to Breathe™** run/walk events will be held across the country this fall! For more information, to register, or to donate, please visit [www.FreeToBreathe.org](http://www.FreeToBreathe.org).

**Glastonbury, CT** – Friends and family of Elizabeth (Beth) Kenny Foretic are organizing a **Free to Breathe™** 5K and 1-mile walk in her memory on **Sunday, September 23**. The walk will begin at the Glastonbury High School and will circle the neighborhood where Beth grew up. Registration opens at 9:00 AM and the walks begin at 10:00 AM. There will be speakers before the event.

**Raleigh, NC** – A group of survivors called "North Carolinians Against Lung Cancer" is organizing a **Free to Breathe™** 5K run and 1K walk with a community rally on **Saturday, November 3** beginning at 9:00 AM.



**Philadelphia, PA** – The second annual **Free to Breathe™** 5K run and 1-mile walk will return to its location at Lloyd Hall in Fairmount Park along Boathouse Row on **Sunday, November 4** at 8:30 AM. There will be a rally and a patient support & education fair after the participants cross the finish line.

**Los Angeles, CA** – This **Free to Breathe™** 8K run, 5K run, and 1-mile walk will be held at Lake Balboa Park in Van Nuys, CA on **Sunday, November 11** beginning at 8:30 AM. There will also be a rally and a patient support & education fair at the end of the race.

If you are interested in volunteering or sponsorship opportunities, please contact Kenda Schwarz, Director of Development & Outreach, at [Kenda@NationalLungCancerPartnership.org](mailto:Kenda@NationalLungCancerPartnership.org) or 608-233-7905.

# Past Events

The **Courts for a Cure Tennis Tournament** in **Plano, TX** took place on April 28. The event was a great success with about 150 people participating. Proceeds benefited the National Lung Cancer Partnership's lung cancer research programs. Thanks to Una McKeen for all her hard work in organizing this fun way to raise money for lung cancer research!



Una McKeen and Sarah Farmer



Joan H. Schiller, MD



**In Memoriam  
Dave Grant  
1943-2007**

We are deeply saddened by the death of long-time lung cancer advocate, Dave Grant. We profiled Dave as a survivor on our Stories of Strength page of the Winter 2007 newsletter, but sadly he passed away shortly after the newsletter went to print. Dave, a founder of Lung Cancer Survivors for Awareness, an online support community that is now the LCA Support Community, worked tirelessly to help others navigate the challenges posed by lung cancer and dispel the stigma surrounding the disease. Always quick with a hug, Dave was a kind, yet serious man who wanted to make the world a bit better in whatever way he could. May his memory be a blessing.

Are you receiving duplicate newsletters? Has your address changed? Would you prefer to read *Lung Cancer Voice* online? Please let us know! In a conscious effort to save resources, we try to send only one newsletter to each household. If you receive more than one copy, if your address has changed, or if you wish to stop receiving *Lung Cancer Voice*, please email us at [Info@NationalLungCancerPartnership.org](mailto:Info@NationalLungCancerPartnership.org) or call us at 608-233-7905.

# Support Research, Awareness, and Change

## National Lung Cancer Partnership: New Member of Community Health Charities of Wisconsin

The National Lung Cancer Partnership is proud to announce that we have been accepted as a member of Community Health Charities of Wisconsin (CHCWI), a federation of over 40 health charities in the state of Wisconsin. CHCWI is dedicated to helping organizations that are fighting major diseases, disabilities, and disorders by raising funds from payroll contribution campaigns at workplaces in both public and private sectors across the state of Wisconsin. To learn more, please contact the Community Health Charities of Wisconsin at [janew@chcwi.org](mailto:janew@chcwi.org).

## Introducing Giveline.com as a Way to Support National Lung Cancer Partnership

Giveline.com is an online store created for the community-minded shopper, offering more than a million products including books, movies, music, electronics, housewares, gifts and more. Every purchase generates a donation to National Lung Cancer Partnership. Check it out today, and if you decide to buy, remember to choose National Lung Cancer Partnership as the charity of your choice. Shop now to get FREE SHIPPING! (Use discount code NCD07 during checkout.)

## You Can Help

There are so many ways you can support our organization. These individuals and groups came up with creative ways to involve the community and raise awareness of lung cancer while supporting National Lung Cancer Partnership.

LouAnn Cummings organized the **Room to Breathe** event with great food and a silent auction at an automobile museum in Bowling Green, OH and gave us proceeds to be used to further our mission of decreasing deaths due to lung cancer, and helping patients live longer and better, through research, awareness, and advocacy.

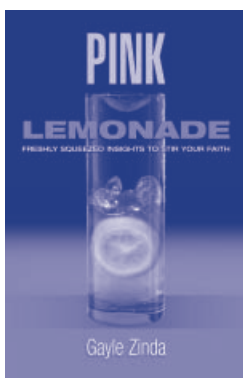
The **Triangle Chapter of the Oncology Nursing Society** in Durham, NC held a raffle for a three-day mini vacation at a beach home and donated the proceeds to us.

The **Quilting Guild of the Villages** in Lady Lake, FL donated the proceeds of their biennial quilt show to National Lung Cancer Partnership for lung cancer research.

**Jesse Dillon and Devon Reagan** celebrated their wedding in April by giving each guest a pewter lung cancer awareness pin and making a donation to National Lung Cancer Partnership in lieu of favors in memory of Jesse's grandmother.

**Aimee Cunningham Walsh and her friends** at the University of Wisconsin-Madison Medical School hosted a bake sale and donated the proceeds to National Lung Cancer Partnership.

The **Women of Wonder (WOW)** luncheon in Conover, NC celebrated women with speakers, great food, and an auction. Proceeds benefited National Lung Cancer Partnership and the Susan C. Hicks Hope Charities.



## **Pink Lemonade: Freshly Squeezed Insights to Stir Your Faith**

by Gayle Zinda

This inspirational autobiography of struggle, strife, and success tells the story of how one woman made lemonade out of the lemons life gave

her. *Pink Lemonade* follows Gayle Zinda's journey from nurse and single-mom to cancer-care provider and owner of Image Insights, providing cancer patients with wigs, breast prostheses, skin care and makeup, to lung cancer survivor and motivational speaker.

When Gayle walked into Rita Snider's salon, she had no idea her life would drastically change that day. Rita, a breast cancer survivor, had opened a salon called The Lemonade Stand to provide cancer patients

with the tools to help them feel like themselves during their treatment and recovery, and needed help to keep the salon operating. Gayle quit her nursing job and joined The Lemonade Stand. Rita passed away later that year, but Gayle stayed with the salon, renaming it Image Insights. Running a business wasn't always easy, but Gayle's faith and positive attitude helped her succeed. After more than a decade providing her services to over 10,000 cancer patients, the tables were turned when Gayle was diagnosed with lung cancer. Gayle took inspiration from what she learned from Rita and looked to her own faith for strength and continued to turn lemons into lemonade.

The staff at National Lung Cancer Partnership recommends this book to anyone looking for an uplifting story of one woman's faith-testing struggles and successes with cancer. You can buy your copy for \$17.95 (plus shipping) directly from Gayle's website at [www.LemonMotivators.com](http://www.LemonMotivators.com). A portion of the book sales will be donated to National Lung Cancer Partnership to help fund lung cancer research.

## Memorial Giving

Donations have been made to National Lung Cancer Partnership in memory of the following people (January 2007 to April 2007):

Sherry Bridges	Darleen Joyce
Maurine Brynildsen	Connie Kay
Bruno Ceschini	Carol Marks
Jane Citron	LouAnn McCarthy
Richard Cotham	Susan T. Myhre
Dave Grant	Joan Regan
Suzanne Nye Greenberg	Gayle Silverman
Wendy Jackson Hall	Cynthia Stanco
Marcia Haspel	Barbara Todisco
Joan Housel	Judy Waddell
Betsy N. Jay	Nancy C. Watt

## Donations can be made to National Lung Cancer Partnership by:

**Mail:** 222 N. Midvale Blvd., Suite 6  
Madison, WI 53705  
**Phone:** 608.233.7905  
**Fax:** 608.233.7893  
**Email:** [info@NationalLungCancerPartnership.org](mailto:info@NationalLungCancerPartnership.org)  
**Online:** [www.NationalLungCancerPartnership.org](http://www.NationalLungCancerPartnership.org)



**National Lung  
Cancer Partnership**  
WOMEN. RESEARCH. CHANGE.

**New patient education resources are available. To order or view our free video on clinical trial participation and booklet for newly diagnosed lung cancer patients, please visit [www.NationalLungCancerPartnership.org](http://www.NationalLungCancerPartnership.org). See inside for more information.**

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**If you're waiting for someone else to do something about lung cancer...don't hold your breath. See inside for what you can do to help in the fight against lung cancer.**

**National Lung Cancer Partnership is dedicated to decreasing deaths due to lung cancer, and helping patients live longer and better, through research, awareness and advocacy.**

